

# JCC STRIV



Dear Potential Supporter,

April 25th, 2024

**For the fourth straight year**, JCC Striv is excited to provide to offer sponsorships for our student live stream crew! This is a great opportunity not only to highlight your business to a wide audience, but also support our students with funding for equipment, meals, online resources, and so much more.

This year, we are offering a 50% discount on ALL JCC Striv Sponsorships if you sign up for the new 5 year Daktronics Video Board sponsorship. This new outdoor video board project not only replaces our out-of-date scoreboard at the football field, but provides new exciting ways to showcase our events at JCC.

JCC Striv would directly be benefiting from the new video board by the addition of instant replay. We would plan on not only showing instant replays on the Striv broadcast, but on BOTH our indoor & outdoor video boards!

We appreciate all of the support since JCC became a Striv school!

Sincerely,

JCC Striv Crew & Marcus Scheer (Sponsor)



## JCC STRIV BY THE NUMBERS: 2023-24 SCHOOL YEAR

- ✦ **17,500+ PAGE VIEWS\***
- ✦ **105+ HOURS STREAMED**
- ✦ **40+ EVENTS**

*\* Our page views would have exceed last year's 20,000 views, but the MUDECAS Basketball Tournament was snowed out for the first time ever!*

### JCC STRIV

Name	Marcus Scheer
Phone	402-921-8039
Email	marcus.scheer@jccentral.org
Address	358 N 6th St, Tecumseh, NE 68450
URL	striv.tv/jcc



# JCC STRIV: CONTINUED EXCELLENCE

\$ 1,250/yr  
**CORNERSTONE**



Sponsorship Level

- 30-second video commercial  
*(video file provided by sponsor)*
- Logo in one of FOUR corners on screen
- Logo on JCC Striv Crew T-Shirts
- Will be featured in **Instant Replay!**
  - Logo on replay transition stinger
  - Logo overlay while replay rolls
  - Would rotate logo through each sponsor  
(or all logos will show at once)

*When possible, we will continue to:*

- Tagged on social media posts advertising the game (Facebook & Twitter)
- Logo on game day graphics for social media posts & in stream graphics
- **Mentioned in broadcast intro:**
  - "This JCC Striv broadcast is presented by..."
  - Logo will appear large on screen
  - Mention can include a brief tagline (tagline provided by sponsor)
  - Will be played 3x's a game (Intro, Halftime, End)

**striv**

**2024-25**

\$ 750/yr

**GOLD**

Sponsorship Level

- 30-second video commercial  
*(video file provided by sponsor)*



\$ 500/yr

**SILVER**

Sponsorship Level

- **Static Slide Logo/Image**  
*(once per game)*

**THUNDER BUDDIES**

Sponsorship Level

Our most affordable level of support.

Available in a variety increments:

\$ 250/yr

\$ 100/yr

\$ 50/yr

- Names listed on screen as a group at the conclusion of each stream

**NEW FOR 2024-25 SCHOOL YEAR:  
DAKTRONICS VIDEO BOARD SPONSORSHIPS**

Earn **50% off** your JCC Striv Sponsorship for each year that you sponsor our Daktronics Video Board project!

*ie - sign up for a Daktronics 5 year sponsorship and earn a 50% discount on your JCC Striv Sponsorship all 5 years!*

**Earn 50% off your JCC Striv Sponsorship!**



The new Daktronics video board project brings **INSTANT REPLAY** to JCC Striv!

**WANT TO DONATE MORE?** Would you like to donate more than what we offer here? Please contact Marcus to see how we can customize an option above & beyond these sponsorship levels for a custom level just made for you!

Limited to a maximum of **14** video commercials. (ie - limited to maximum of 14 combined spots of Cornerstone & Gold sponsors) This will allow us to have enough time during each broadcast to run all commercials.

# JCC STRIV SPONSORSHIP FORM

## 2024-25 Johnson County Central Striv Sponsorship Form



### YOUR CONTACT INFORMATION:

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

# 2024-25

Sponsorship Term:  
August 1st, 2024 to July 31st, 2025

### YOUR BUSINESS CONTACT INFORMATION:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Tagline: \_\_\_\_\_

*(For Cornerstone Sponsors)*

*All video commercials/logos for  
your business can be emailed to  
striv@jccentral.org*

*Please include HD or high-  
resolution copies of each item!*

### 2024-25 JCC STRIV SPONSORSHIP LEVEL

CORNERSTONE (\$1,250/yr)

GOLD (\$750/yr)

SILVER (\$500/yr)

### THUNDER BUDDIES:

\$250/yr

\$100/yr

\$50/yr

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please return to any JCC office to 358 N 6th St, Tecumseh, NE 68450, or send a scanned copy of this form to striv@jccentral.org.  
Please make checks out to "JCC" or "JCC Striv." Orders are due September 1st of each school year.*

*Earn 50% off your Striv Sponsorship!*

Check here if you are planning to sponsor  
the Daktronics Video Board Project!