



Dear Potential Supporter,

May 1st, 2025

**For the fifth straight year**, JCC Striv is excited to provide to offer sponsorships for our student live stream crew! We are wrapping up our 10th year of broadcasting here at JCC!

By becoming a JCC Striv Sponsor, not only is this a great opportunity to highlight your business to a wide audience, but also support our students with funding for equipment, meals, online resources, and so much more.

Part of what makes JCC Striv great is that we emphasize a lot of learning beyond just how to run a camera. We learn real-world skills, such as visiting businesses to pitch the opportunity to sponsor us! This year, the JCC Striv Crew has been incredibly busy with three major additions to our program:

- The Creation of a **Production Room!** (Ie - less setup/teardown)
- The addition of a complete slow-motion **instant replay system!**
- The addition of our **outdoor video board display!**

Your support has continued to enable us to be one of the top student livestreams in the state of Nebraska! This upcoming school year, we plan on getting even better with our new additions we are learning how to use.

We appreciate all of the support since JCC became a Striv school!

Sincerely,

JCC Striv Crew & Marcus Scheer (Sponsor)

## JCC STRIV BY THE NUMBERS: 2025-26 SCHOOL YEAR



✖ **20,000** PAGE VIEWS\*  
✖ **122+** HOURS STREAMED  
✖ **45+** EVENTS

\* We have averaged around 20,000 page views the last three school years!

### JCC STRIV

Name	Marcus Scheer
Phone	402-921-8039
Email	marcus.scheer@jcccentral.org
URL	striv.tv/jcc



# JCC STRIV: CONTINUED EXCELLENCE

## \$ 1,250/yr CORNERSTONE



### Sponsorship Level

- **30-second video commercial**  
(video file provided by sponsor)
- **Logo in one of FOUR corners on screen**
- **Logo on JCC Striv Crew T-Shirts**

### • Instant Replay!

• We are still learning how to include sponsors directly on an instant replay – but these would feature our Cornerstone sponsors!

### When possible, we will continue to:

- Tagged on social media posts advertising the game (Facebook & Twitter)
- Logo on game day graphics for social media posts & in stream graphics
- **Mentioned in broadcast intro:**
  - "This JCC Striv broadcast is presented by..."
  - Logo will appear large on screen
  - Mention can include a brief tagline (tagline provided by sponsor)
  - Will be played 3x's a game (Intro, Halftime, End)

**striv**

**2025-26**

## \$ 750/yr GOLD

### Sponsorship Level

- **30-second video commercial**  
(video file provided by sponsor)



## \$ 500/yr SILVER

### Sponsorship Level

- **Static Slide Logo/Image**  
(once per game)

### Gold & Silver Sponsors:

- Name will be read by commentator  
(when commentators are available)
- Name listed on screen as a group at the conclusion of each stream

## THUNDER BUDDIES

### Sponsorship Level

Our most affordable level of support.

Available in a variety increments:

\$ 250/yr  
\$ 100/yr  
\$ 50/yr

- Names listed on screen as a group at the conclusion of each stream

### DAKTRONICS VIDEO BOARD SPONSORSHIPS

JCC offers separate sponsorships for our Daktronics video boards located in our gym & football/track stadium.

If you are interested in either digital or physical signage/ads for the video boards, please contact:

Garrett Collin, JCC Activities Director  
garrett.collin@jcccentral.org

-or-

Marcus Scheer, JCC Striv Sponsor  
marcus.scheer@jcccentral.org



**WANT TO DONATE MORE?** Would you like to donate more than what we offer here? Please contact Marcus to see how we can customize an option above & beyond these sponsorship levels for a custom level just made for you!

Limited to a maximum of **14 video commercials**. (ie - limited to maximum of 14 combined spots of Cornerstone & Gold sponsors) *This will allow us to have enough time during each broadcast to run all commercials.*

# JCC STRIV SPONSORSHIP FORM

## 2025-26 Johnson County Central Striv Sponsorship Form



### YOUR CONTACT INFORMATION:

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## 2025-26

Sponsorship Term:  
August 1st, 2025 to July 31st, 2026

### YOUR BUSINESS CONTACT INFORMATION:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Tagline: \_\_\_\_\_

*(For Cornerstone Sponsors)*

*All video commercials/logos for  
your business can be emailed to  
striv@jccentral.org*

*Please include HD or high-  
resolution copies of each item!*

### 2025-26 JCC STRIV SPONSORSHIP LEVEL

☐ CORNERSTONE (\$1,250/yr)

☐ GOLD (\$750/yr)

☐ SILVER (\$500/yr)

### THUNDER BUDDIES:

☐ \$250/yr

☐ \$100/yr

☐ \$50/yr

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please return to any JCC office to 358 N 6th St, Tecumseh, NE 68450, or send a scanned copy of this form to striv@jccentral.org.  
Please make checks out to "JCC" or "JCC Striv." Orders are due September 1st of each school year.*